



Datatex

We make IT work for you

IT SOLUTIONS FOR THE TEXTILE AND APPAREL INDUSTRY

The future is “NOW”



EDITED by
The Marketing Team
marketing@datatex.com



OUR Numbers

Since
1987



Customers
+400



Users
+20000



Countries
45



Languages
14

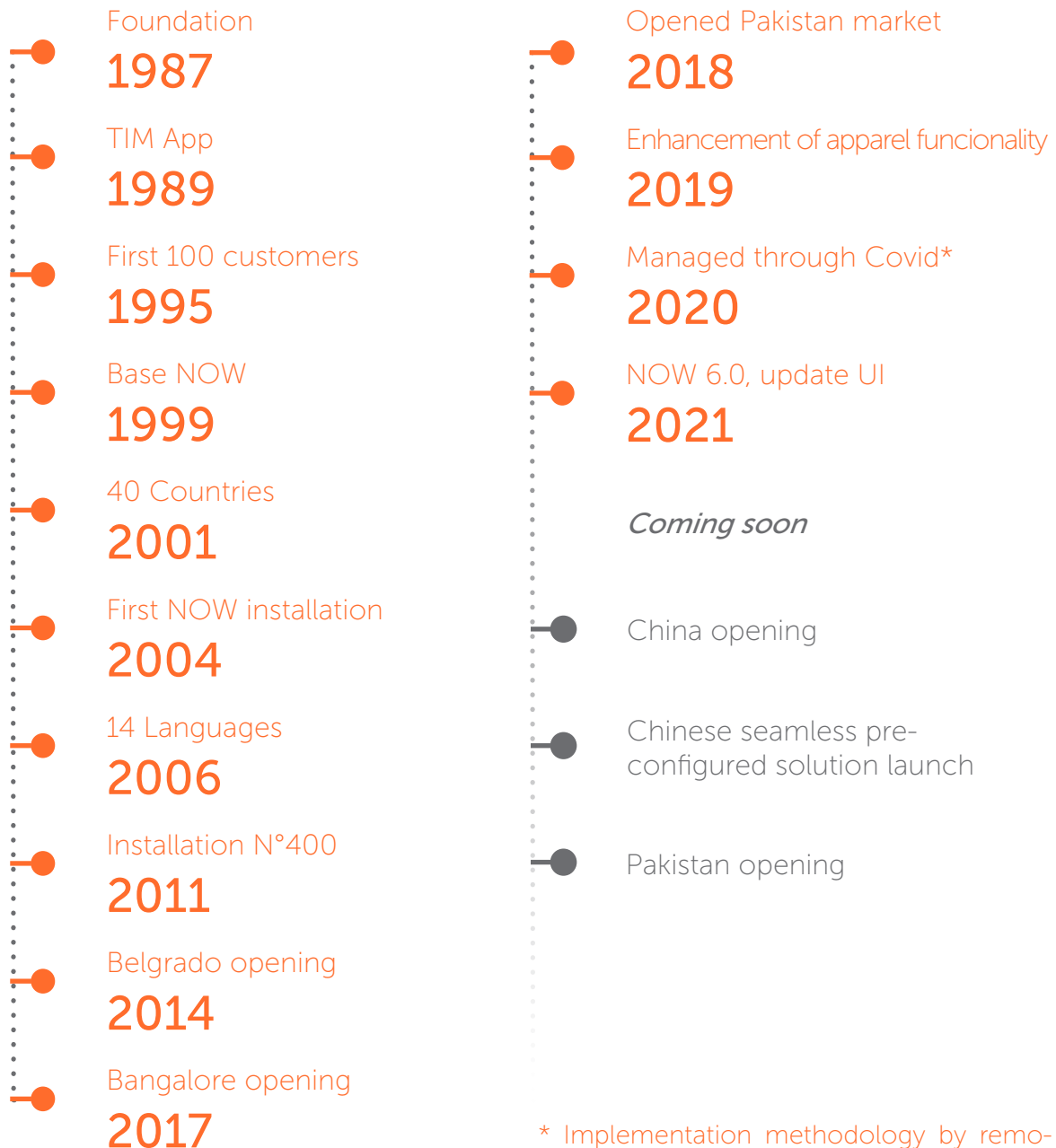


Consultants
200





OUR Milestones & Roadmap

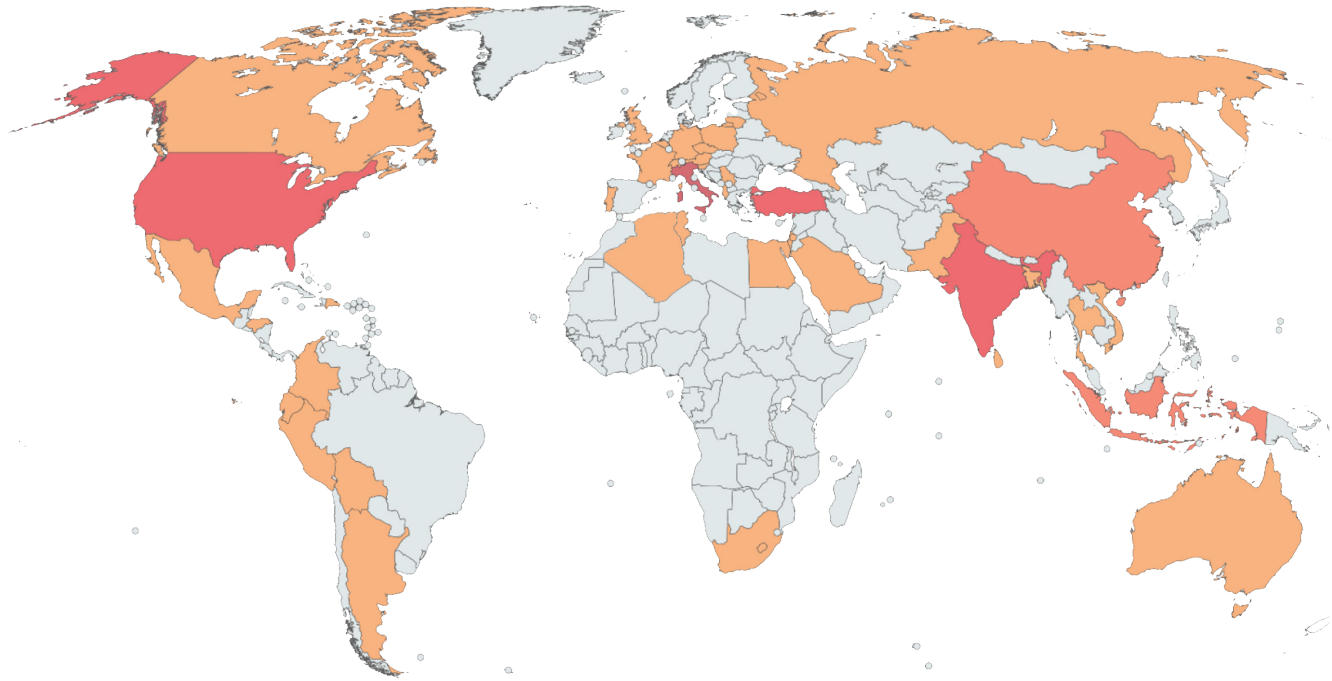


* Implementation methodology by remote consulting, began to provide SaaS and Cloud services





OUR Global presence



Customers: 100+ ● 20-100 ● 10-20 ● 1-10 ●

Offices:

- Italy office:** Viale Lunigiana 46, Milan
- Serbia office:** Krunska 23, Belgrade
- Israel office:** Haodem Str. 3, Ramat Siv, Petach-Tikva, Israel
- Germany office:** Kirchstrasse 12, 48485 Neuenkirchen, Germany
- USA office:** 11810 Northfall Lane, Building 1203 Alpharetta, GA 30009
- Switzerland office:** Industriestrasse 47, po box 4461, Ch-6304, Zug
- India office:** 1st floor at MFar Silverline Tech Park, Plot No 180, EPIP Zone, Whitefield, Bangalore 560 066





OUR Company summary



Datatex was formed in 1987 by two separate companies that brought their unique expertise and skillsets together, one **a group of textile and apparel consultants** and the other **a software house specialized in ERP** (Enterprise Resource Planning) solutions.

The initial mission was **to create an ERP for apparel and textile industries that can adapt to the organization of every company**, rather than requiring the company to adapt to the software package.

Soon a customer service model was realized far beyond the simple provision of a software package: **a long-term commitment to provide software solutions that are valid over the years and evolve with the customers' business.**

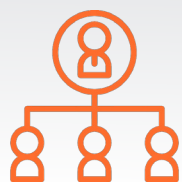
Fundamental to the excellence of a Datatex software solution is a rigorous approach

to the design and implementation at each customer installation.

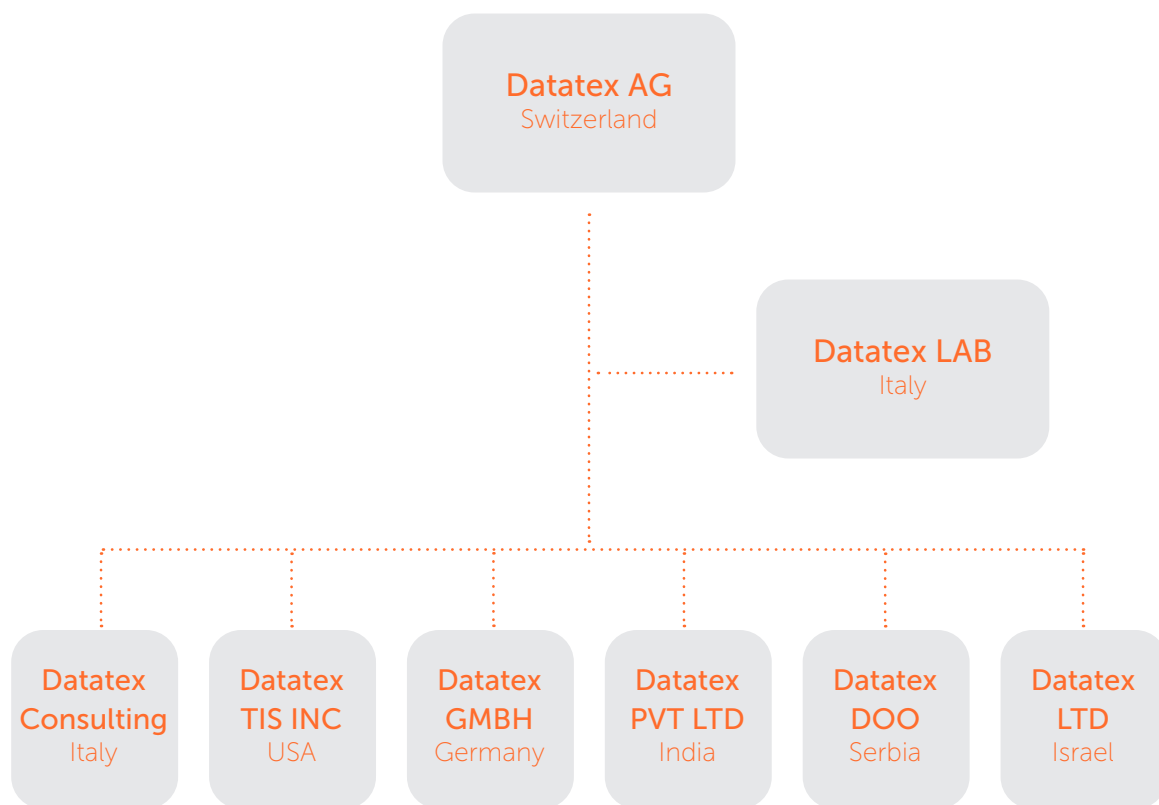
The process begins with a **careful analysis** of the customer's organizational structure. For customers who want to adopt a new ERP system as an opportunity to optimize their business processes, Datatex works with specialized consultants and other partners, providing specific expertise on **business process transformation.**

Once the analysis is complete and the functional specification has been drawn up, installation begins. Depending on the customer's IT resources, the project management approach may range from turnkey software solutions, with minimal involvement of customer personnel, to installations carried out largely in-house under the guidance of Datatex technical staff and partners.





OUR Organization chart



Switzerland	Holding Company
Italy	Development Center, Global Sales and Support
USA	America Sales and Support
Germany	Development of Shop Floor Tools
Israel	ROW Sales and Support
India	Asia Pacific Sales and Support
Serbia	East Europe Sales and Support





OUR Fashion industry challenges



Strong need to innovate

- Aware of new technologies with disruptive potential
- Evaluate business sense prior to adoption



Intense competitive pressure

- Greater variety
- Short lead-times
- Higher level of service



Rapid responsiveness

- Planning and control
- Drill down from general to detail
- Take informed decisions



OUR Software suite





OUR Service

MARKETING

B2B & B2C
Digital Marketing

CUSTOMERS

Fashion consulting
Personal APPS

MIDDLEWARE

Definition
Dimensioning

TRAINING COURSES

Learning
Improvement

CLOUD SERVICES

Outsourcing
Web hosting

IT

Software implementation
Consulting

Datatex | We make **IT** work for you

Digitalization



Industry 4.0



Blockchain



Sustainability



IoT



AI



OUR

Software suite & textile/ apparel value chain



Development



Sales



Planning &
Scheduling



Purchasing
& Inventory



Production



Distribution

FINANCE



MAINTENANCE



WORKFLOW



COSTS



HUMAN RESOURCES



VENDOR PORTAL



QUALITY CONTROL

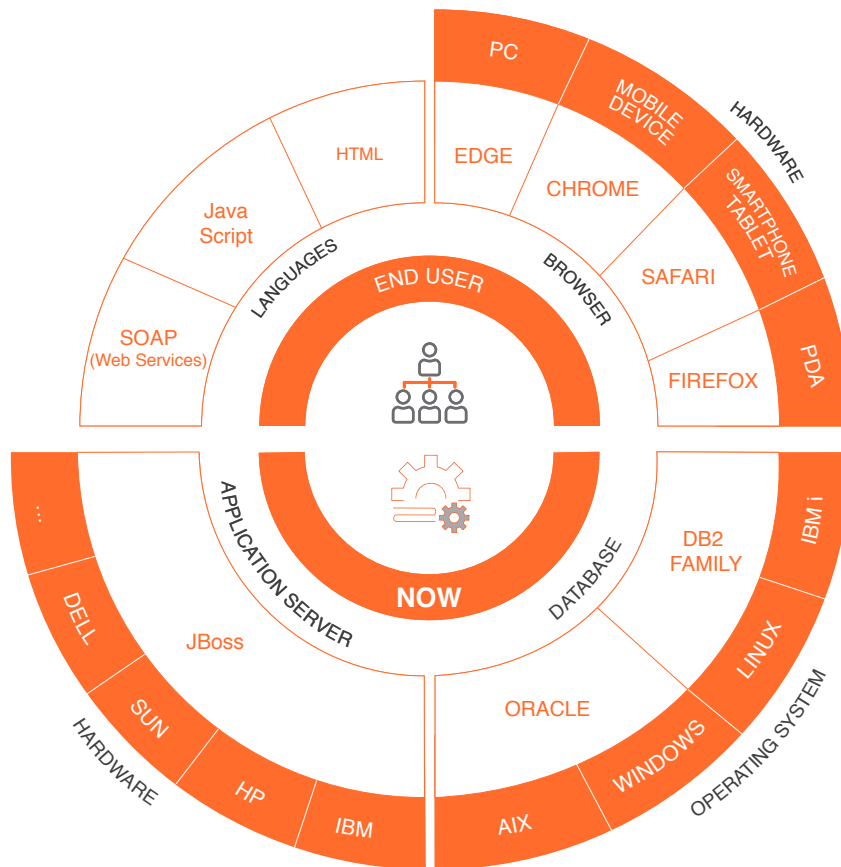


BUSINESS INTELLIGENCE



CRM





Compatible today with following Application Server & Database Server:



NOVATEX[®]
tech & fashion

Lanificio Cangioli
1859

Sahiba[®]
Fabrics

DZ
DINOZOLI
TEXTILE

BEXIMO



R
ROYAL THAI



FILIDEA



AMC

i
interloop

Miroglio
Group

**TINTORIA
COMACINA**



CLERICI TESSUTO

EASTMAN EXPORTS[®]
Division of Eastman Exports Global Clothing (P) Ltd.,

TEXBOND



**GRUPO
SERRANO**



SKAPS



TENDITALIA
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MARCHI & FILD I
END TO END SOLUTION PROVIDER

**BENETTON
GROUP**



Fattorseta



BRFL
Bombay Rayon Fashions Limited



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Marzotto
GROUP



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spinning values



OUR Business Partners

Datatex has a global presence, both through its own offices and through its worldwide network of leading software houses that provide timely and highly qualified customer service with product competency at a local level. 7 offices, 4 development centers, 7 competency centers, **25 Business Partners**, real-world solutions in 14 languages. No matter where your organization is located, **Datatex global and local presence can help you reach your strategic objectives.** Datatex customers relocating plants to foreign, even remote, countries are assured of full support. **The local Business Partners, selected for the quality of their service, contribute with their knowledge of regional requirements and languages.**





OUR Contacts

SWITZERLAND | Datatex AG

Industriestrasse 47 po box 4461
Ch-6304 Zug
Phone: +41 (0)417 264 283

ITALY | Datatex CONSULTING Srl

Viale Lunigiana 46
20125 Milano Italia
Phone: +39 02 679 744 1

GERMANY | Datatex GMBH

Kirchstrasse 12
48485 Neuenkirchen - Germany
Phone: +49 597 399 645

SERBIA | Datatex2018 doo

Krunska 23
11000 Belgrade
Phone: +381 696 890 80

INDIA | VERODatatex india PVT LTD

1st floor at Silverline Tech Park,
Plot No 180, EPIP Zone, Whitefield,
Bangalore 560 066
Phone: +91 080 437 122 87

USA | DATATEX TIS Inc.

11810 Northfall Lane, Building 1203
Alpharetta, GA 30009 USA
Phone: +1 770 667 86 56

ISRAEL | Datatex Ltd

Haodem Str. 3 - Ramat Siv
Petach - Tikva - Israel
Phone: +972 3 923 41 01

For more information see our disclaimer: <https://datatex.com/disclaimer/>

